

MADISON SMITH

Madismithcreative@outlook.com

" Delivering dynamic and uniquely hand-crafted motion content, while having a ton of fun and growth as a versatile creator and designer. "



PROGRAMS AND SOFTWARE

- Adobe After Effects, Photoshop, Lightroom, Premiere, Illustrator, and InDesign.
- Cinema 4D with Redshift
- Procreate/Dreams
- Microsoft Office, Flexi and Slack

EDUCATION

B.F.A. Animation and VFX / GPA 3.83
Point Park University, Pittsburgh, PA
Class of 2024

Greater Latrobe SHS, Latrobe, PA,
Graduated in 2020

AWARDS, HONORS, SHOWS

Latrobe Business and Professional
Women's Club Mary Martha Himler Art
Award 2020

Dean's List and Magna Cum Laude,
Point Park University, 2020 - 2024

Pittsburgh Adflux Video Ad Campaign
First Place Winner 2023

This is Pittsburgh, Premiere Imaging
Gallery, Pittsburgh, PA 2023

Stranger Than Known, Artists Image
Resource Gallery, Pittsburgh, PA 2024

Interactive Honorable Mention, Glitch:
AIGA MSU, MS 2024

Point Park Animation Thesis Showcase,
GRW Theater, Pittsburgh, PA 2024

WORK EXPERIENCE

Motion Design Intern

Jan. 2024 - May 2024 / Animal Studio, Pittsburgh, PA

- Worked under the direction of Animal Producers and Animators to pitch and create a fun faux commercial for [We Are People TV](#). This expands on the creative and animated capabilities of the studio. The spot was created using Cinema 4D and Nuke for tracking and compositing.

Motion Design Intern

Jan. 2023 - May 2023 / Untitled Content, Pittsburgh, PA

- Created short format Animations and Graphics, using After Effects and Illustrator, for Untitled Content's social media to reach more clients in the Pittsburgh area.

Lead Animator

Jan. - April 2023 / Pittsburgh Opera, Pittsburgh, PA

- Worked with the Pittsburgh Opera to produce an animation timed to the Aria [Sempre Libre](#) for their RAD Days Event. This was a part of Point Park Animation's Community Project.

Graphic Design Intern

June - Aug. 2022 / Blue Sky Sign Company, Greensburg, PA

- Worked via email, phone, and in person with clients to create their envisioned design and helped them navigate our large selection of signage options to find what works best for them. I also worked on signage, weeding vinyl, and worked with Epson Printer and Graphtec Plotter.

Lead Designer

Underneath PA – Jan. 2020 – Present

- Designed custom graphics, social media content, merchandise, assisted in album design and CD/CD Cover design. I also act as their photographer for brand images.