

MADISON SMITH

Madismithcreative@outlook.com

" Delivering dynamic and uniquely hand-crafted motion content, while having a ton of fun and growth as a versatile creator and designer. "



PROGRAMS AND SOFTWARE

- Adobe After Effects, Photoshop, Lightroom, Premier, Illustrator, and InDesign.
- Cinema 4D/Redshift, and Blender
- Procreate/Dreams
- Microsoft Office and Flexi

EDUCATION

B.F.A Animation and VFX / GPA 3.83
Point Park University, Pittsburgh, PA,
Class of 2024

Greater Latrobe SHS, Latrobe, PA,
Graduated in 2020

AWARDS, HONORS, SHOWS

Latrobe Business and Professional
Women's Club Mary Martha Himler Art
Award 2020

Dean's List, Point Park University, 2020 –
2024

Pittsburgh Adflux Video Ad Campaign
First Place Winner 2023

This is Pittsburgh, Premiere Imaging
Gallery, Pittsburgh, PA.

Stranger Than Known, Artists Image
Resource Gallery, Pittsburgh, PA.

WORK EXPERIENCE

Motion Design Intern

Jan. 2024 - May 2024 / Animal Studio, Pittsburgh, PA

- Worked under the direction of Animal Producers and Animators to pitch and create a fun faux commercial for [We Are People TV](#) . This expands on the creative and animated capabilities of the studio.

Motion Design Intern

Jan. 2023 - May 2023 / Untitled Content, Pittsburgh, PA

- Created short format Animations and Graphics for Untitled Content's social media to reach more clients in the Pittsburgh area.

Lead Animator

Jan - April. 2023 / Pittsburgh Opera, Pittsburgh, PA

- Worked with the Pittsburgh Opera to produce an animation timed to the Aria Sempre Libre for their RAD Days Event. This was a part of Point Park Animation's Community Project.

Graphic Design Intern

June - Aug. 2022 / Blue Sky Sign Company, Greensburg, PA

- Worked via email, phone, and in person with clients to create their envisioned design and helped them navigate our large selection of signage options to find what works best for them. I also worked on signage, weeding vinyl, and worked with Epson Printer and Graphtec Plotter.

Lead Designer

Underneath PA – 2020 - Present

- Designed custom graphics, social media content, merchandise, and assisted in album design. Along with product needs such as CD/CD covers and I also act as their photographer for brand images.

